



ARIZONA DEPARTMENT OF  
**EDUCATION**

# CTE Administrator's Meeting

February 6, 2025



**Kevin Imes**

DAS Career and Technical Education

**Harry Styles Imes**

Chief Scratchetist Officer



# Warm-Up!



# The Regional Ecosystem for Workforce Development Collaboratives

**Region 1 – February 26<sup>th</sup>**

**Remaining Tentative Dates**

**Region 2 – March 12<sup>th</sup>**

**Region 3 - April 29<sup>th</sup>**

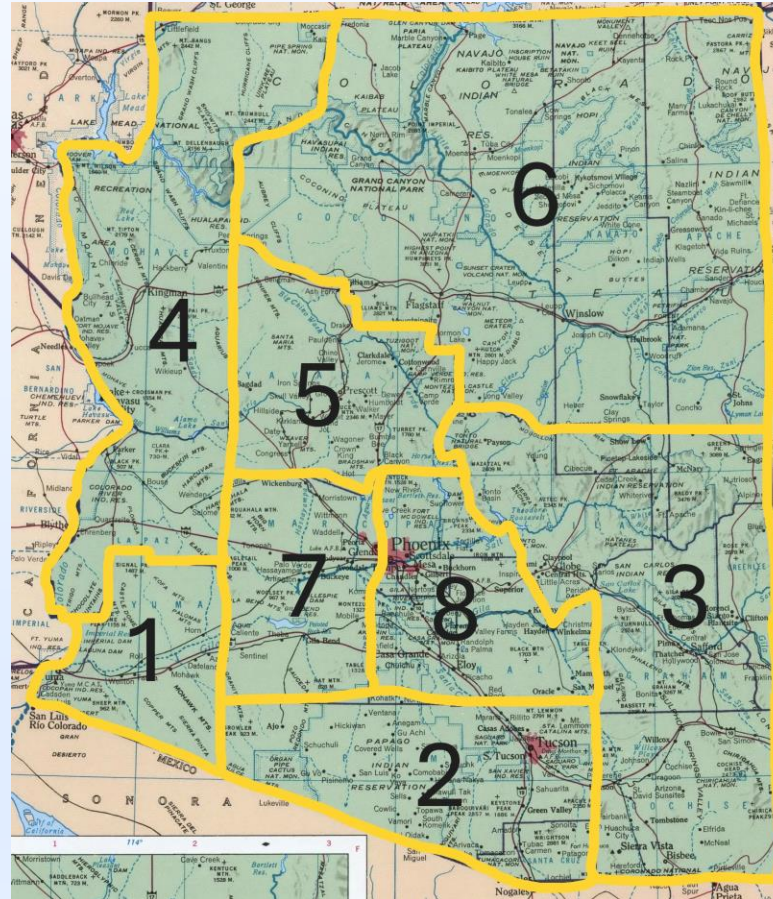
**Region 4 – May 22**

**Region 5 - June 11**

**Region 6- July 17<sup>th</sup>**

**Region 7 – August 21<sup>st</sup>**

**Region 8 - September 24<sup>th</sup>**



**CTE and Adult Ed are partnering with:**

- **CTED Superintendents**
- **CTE Directors**
- **Community Colleges**
- **Economic Development Agencies**
- **Local Business and Industry Experts**
- **Local Workforce Boards**
- **Chambers of Commerce**





# Legislation

SB 1028

high school graduation; requirements

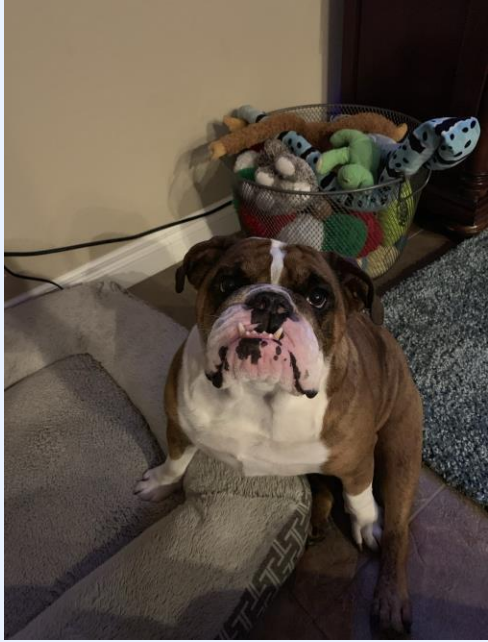


# Celebrate!



<https://youtu.be/gspKOeXMmW4>





# Bobby Neves

Fiscal and Grants

# Bear Neves

Director of Toy and Office Mutterials  
Acquisition



# Gina Schmitz

Grants

# Cleo and Summer Schmitz

Executive Furnancial Advisors



# Welcome to the Team!



Marie Jarret

CTE Methods of Administration Coordinator/Grants  
Specialist

# 2025 CTE State Priority

- Plan to have last revision done by June 1st.
- All funds drawn down through Reimbursement Requests by June deadline. Official date posts on GME Website in June, not June 30th.
- District can request additional funds in the Reimbursement Request for items encumbered to be paid out by June 30th.
- No funds can be drawn down with completion report



# 2025 Perkins Grants Secondary & Postsecondary

- January 15 - Performance Measure Improvement Plans were Due
- June 30 – Grant Objectives Due & PMIP Final Narratives Due
- June 30 – Last day of your grant cycle if your district does not allow funds to carry through for 15 months.
- September 30 – Last day for a Revision by Federal Requirements
- December 30 – Completion Report Due by Federal Requirements





# Grants Website



## CTE Grants

Find your Grant Program

Specialist's

Important Dates and Deadlines

### ▼ Grant Budget Resources

These resources apply to both the Perkins V and CTE State Priority grants.

- [How to Complete the Budget in CTE Grants](#)
- [CTE Equipment Guidelines](#)
- [Chart of Accounts and Expense Classifications](#)
- [CTE Quick Reference Guide](#)
- [How to Do a Grant Revision](#)
- [Allowable and Unallowable Expense Chart](#)

### Grant Training

- Secondary LEAs Grant Training - 3/23/23 - [PowerPoint](#) ~ [Video](#)
- Postsecondary LEAs Grant Training - 3/24/23 - [PowerPoint](#) ~ [Video](#)

### Strengthening Career and Technical Education for the 21st Century (Perkins V)

Perkins V State Plan

### ▼ Comprehensive Local Needs Assessment (CLNA)

CLNA Template

### CLNA Training

- [Year 2 of the CLNA Process 4/16/24](#)
- [Postsecondary LEAs CLNA Training - 1/19/23](#)
- [Secondary LEAs CLNA Training - 1/18/23](#)
- [CLNA Presentation Materials 11/3/22](#)

### ▶ State Determined Levels of Performance Resources

# 2026 Perkins Grants

- Cycle Opens on March 1<sup>st</sup>
- New CLNA template uploaded

**Career Exploration/Career Development** (Examples of evidence can include: ECAP data, Internship and Dual Credit data, Placement data, [MyFutureAz/Xello/Naviance](#) etc. reports...)

Criteria	Rating	Indicate evidence reviewed (applies to both years).	Year 1: List strengths/areas of focus for improvement.	Year 2: Explain updates or progress from Year 1.
Provides career exploration/development activities through an organized, systematic framework designed to aid students (including special pops/non-traditional and middle grades) in making informed decisions about future education, career opportunities, and programs of study.	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4			
Have readily available career and labor market information, including on occupational supply and demand, educational requirements, information on careers aligned with economic priorities and employment sectors.	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4			
Offers programs and activities related to the development of student graduation and career plans (ECAPs), career guidance, and academic counselors that provide information on postsecondary education and career options.	<input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4			

**Year 1: Measurable Objective(s) for Career Exploration/Career Development**-minimum of one required for grant (enter here & in GME):

**Year 1:** Does the district anticipate spending funds on this objective: Yes No

**Year 2: Measurable Objective(s) for Career Exploration/Career Development**-minimum of one required for grant (enter here & in GME):

**Year 2:** Does the district anticipate spending funds on this objective: Yes No



# Comprehensive Local Needs Assessment

Driving force of CTE in district

Opportunity to Expand, Grow & Shift Priorities

Data Driven



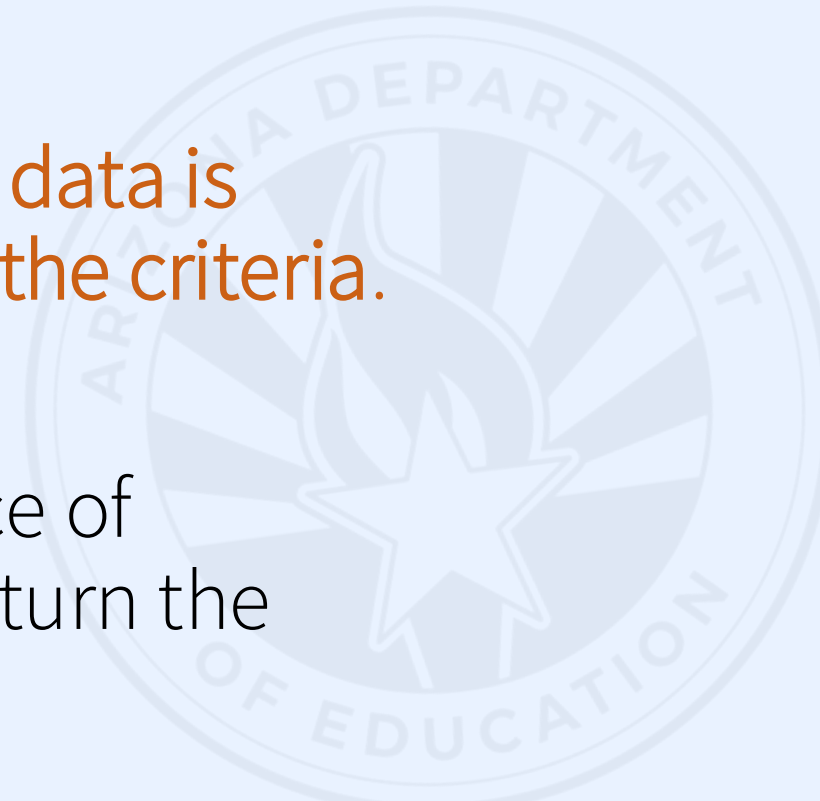


# Driving your Comprehensive Local Needs Assessment with Data

Data Denial	Data Indifferent	Data Informed	Data Driven
The district denies data and uses of sources of knowledge.	The district may collect data for record keeping but does not really use the data.	The district uses data to make informed district.	The district utilizes data to make as many decisions as possible.

# Discussion Time:

- Appoint a notetaker & turn a paper back in.
- Each table will be discussing the evidence for one CLNA objective
- Please star data used and cross of data that is non-relevant items.
- For each rubric area discuss data **How the data is used** and **Why the data is used for each of the criteria.**
- Be ready to share the most important piece of evidence for your objective and why? And turn the notetaker paper.



# Share Out

Share the most important piece of evidence for your objective and why?





# Evaluation & Accountability

## Criteria

Offers programs/programs of study which are directly related to the preparation of individual employment in current or emerging occupations requiring an industry-recognized credential, certificate, or degree.

\* Develops and implements a system of evaluations of the CTE programs carried out with funds under Perkins V (including an assessment of how the needs of special populations are being met) and adjusts as needed.

Monitors CTE programs/programs of study for effectiveness and compliance, collects student data and evaluations, and submits required Perkins V reports in a timely manner

# Career Exploration/Career Development

## Criteria

Provides career exploration/development activities through an organized, systematic framework designed to aid students (including special pops/non-traditional and middle grades) in making informed decisions about future education, career opportunities, and programs of study.

Have readily available career and labor market information, including on occupational supply and demand, educational requirements, information on careers aligned with economic priorities and employment sectors.

Offers programs and activities related to the development of student graduation and career plans (ECAPs), career guidance, and academic counselors that provide information on postsecondary education and career options.

# Professional Development

## Criteria

Provides professional development for CTE teachers, faculty, school leaders, administrators, specialized instructional support personnel, career guidance and academic counselors, and paraprofessionals.

Offers professional development supporting instructional approaches, including teaching the integration of embedded academic content, professional skills, and teaching CTE standards and curricula.

Provides all CTE staff with opportunities to advance knowledge, skills, and understanding of all aspects of an industry (including the latest workplace equipment, technologies, standards, and credentials).

Provides professional development which supports the coordination with ADE/institutions of higher education on recruitment, preparation, and retention of career and technical educational faculty.

# Skill Development

## Criteria

Offers programs/programs of study with non-duplicative sequence of courses meeting the Arizona Perkins V State Plan definition for "size, scope, and quality" to meet the needs of all students. (*For definition of "size, scope, and quality" for secondary and postsecondary recipients, please see page 13 of this document*)

\*Provides the opportunity for all students, including members of special populations, to become informed and recruited to CTE programs/programs of study

Provides opportunities for students to participate in real-life work experience through CTE Work-Based Learning (WBL) programs, which may include convening meetings with employer associations and labor representatives to achieve buy-in.

Collaborates with community representatives and local workforce development to explore and develop initiatives to improve access to workforce training, and to ensure quality experiences for students and employers. (**Postsecondary only**)

# Academic Integration

Criteria
Provides programs that integrate coherent and rigorous content aligned with State academic standards (i.e. math, science, and literacy) that will improve student's academic and technical skills.
All students within each program achieve performance targets established for Perkins V performance indicators (See Performance Measures/LEA SDLP documentation).
Provides opportunities for CTE students to participate in accelerated learning programs and gain postsecondary credit (such as dual or concurrent enrollment programs or early college high schools) as part of their CTE program of study.

# Increase Student Achievement

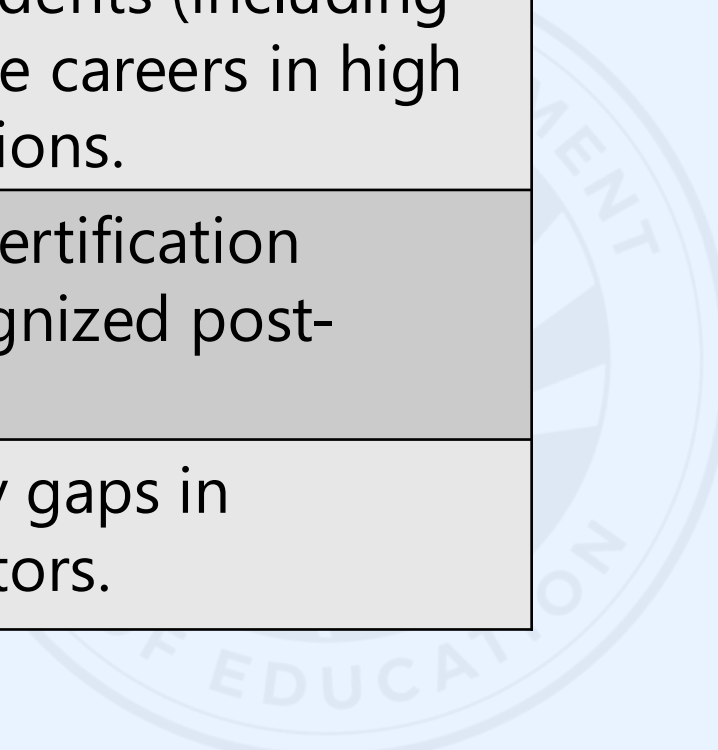
## Criteria

\*Ensures equal access for all special population students to CTE courses/program(s) of study, in a non-discriminatory manner.

Provides CTE programs/programs of study that ensure students (including special populations) will have the skills necessary to pursue careers in high skill, high-wage or in-demand industry sectors or occupations.

Provides participants with access to industry-recognized certification examinations or other assessments leading toward a recognized post-secondary credential.

Academic and CTE teachers utilize student data to identify gaps in performance established by Perkins V performance indicators.





# Next Steps

ACOVA Mentoring Minute on CLNA –  
February 18th at 2:30

Additional training can be provided to a  
CTED or individual school district





**Julie Ellis**

Career and Technical Student  
Organizations

**Shamrock Ellis**

Director of Puplick Relations



# Welcome to the Team!



Cristal Hurtado-Gonzalez

Program Project Specialist



Kayla Staggs

Program Project Specialist



# New Membership Records!

CTSO	Membership 2024-2025	Membership 2025-2026*	Percent Growth
DECA	5,183	5,802	11.9%
FBLA	6,109	6,823	11.7%
FCCLA	5,484	6,371	15.7%
FFA	13,121	12,298	-6.3%
HOSA	10,774	12,398	15.1%
SkillsUSA	15,573	16,958	8.9%
<b>TOTAL</b>	<b>56,244</b>	<b>60,618</b>	<b>7.2%</b>



\*Membership totals as of 2/3/2025

# Annual Submission & 7a/7b Updates

7. <u>Career and Technical Student Organizations (CTSOs)</u>		
<p>This element addresses state approved CTOSs, which are organizations for individuals enrolled in CTE programs that engage in activities as an integral part of the instructional program, including the delivery and availability of CTOS opportunities for student skill and leadership development.</p>		
Compliance Indicator	Yes	No
<p>a. The CTOS local chapter is properly registered annually with their approved CTOS association which includes submitting</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 1. Current chapter bylaws and/or constitution revised or voted on within the last school year</li> <li><input type="checkbox"/> 2. Local chapter advisor is CTE teacher</li> <li><input type="checkbox"/> 3. Official Membership Invoice from national or state office</li> <li><input type="checkbox"/> 4. Program of work/leadership/activities on the approved ADE template</li> <li><input type="checkbox"/> 5. List of Chapter officers</li> <li><input type="checkbox"/> 6. Minutes from at least two different meetings within the last school year</li> </ul>		
Quality Indicator	Awarded	Absent
<p>b. The Annual CTOS chapter award indicates: the chapter submitted documentation and was awarded one of the following Quality Chapter Awards during the state conference for the current or previous school years for <u>DECA, FBLA, FCCLA, and HOSA:</u></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Bronze Chapter Award = 1 pt (only)</li> <li><input type="checkbox"/> Silver Chapter Award = 2pts (only)</li> <li><input type="checkbox"/> Gold Chapter Award and Above= 3 pts (only)</li> </ul>		
<p>The Annual CTOS chapter award indicates: the chapter submitted documentation and was awarded one of the following Quality Chapter Awards during the state conference for the current or previous school years for <u>SkillsUSA:</u></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Chapter of Distinction Level Bronze = 1 pt (only)</li> <li><input type="checkbox"/> Chapter of Distinction Level Silver = 2pts (only)</li> <li><input type="checkbox"/> Chapter of Distinction Level Gold = 3pts (only)</li> </ul>		
<p>The Annual CTOS chapter award indicates: the chapter submitted documentation and was awarded one of the following Quality Chapter Awards during the state conference for the current or previous school years for <u>FFA:</u></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Superior Chapter Award = 1pt (only)</li> <li><input type="checkbox"/> National Chapter Award Bronze = 2pts (only)</li> <li><input type="checkbox"/> National Chapter Award Silver and National Chapter Award Gold = 3pts (only)</li> </ul>		
TOTAL POINTS EARNED FOR QUALITY		
7. <u>Career and Technical Student Organizations (CTSOs)</u>		

# We Need Judges!

## **DECA: State Career Development Conference**

**Date:** February 27- March 1, 2025

**Location:** Arizona Grand Resort and Spa, 8000 Arizona Grand Parkway, Phoenix, AZ 85044

## **FBLA: State Leadership Conference**

**Date:** April 1-3, 2025

**Location:** Tucson Convention Center, 260 S Church Ave, Tucson, AZ 85701

## **FBLA: Middle Level State Leadership Conference**

**Date:** April 1-2, 2025

**Location:** Tucson Convention Center, 260 S Church Ave, Tucson, AZ 85701

## **FCCLA: State Leadership Conference**

**Date:** March 4-6, 2025

**Location:** Tucson Convention Center, 260 S Church Ave, Tucson, AZ 85701

## **FFA: Senior Leadership Conference**

**Date:** January 27- February 1, 2025

**Location:** Peoria High School, 11200 N 83rd Ave, Peoria, AZ 85345

## **FFA: Spring Conference**

**Date:** February 28-March1, 2025

**Location:** University of Arizona and Various Tucson Locations

## **HOSA: State Leadership Conference**

**Date:** March 17-19, 2025

**Location:** Tucson Convention Center, 260 S Church Ave, Tucson, AZ 85701

## **SkillsUSA: State Leadership & Skills Conference**

**Date:** April 22-23, 2025

**Location:** Phoenix Convention Center, 33 S 3rd St, Phoenix, AZ 85004



# State Leadership Conferences

## *Invoicing:*

- New This Year: The CTSOs (excluding FFA and SkillsUSA) are sole vendors for their conferences
- FFA has 3 hotels and W9s can be found on the website
- Outstanding Invoices must be paid **prior** to State Leadership Conference (Given to Directors)

## *State Hotels*

- Must stay at any contracted hotel to compete



# Work-Based Learning Opportunities





Courtesy Corps is an opportunity for students to work with industry partners in workbased learning opportunities while attending the SkillsUSA Arizona State Leadership and Skills Conference.

SkillsUSA ARIZONA

What you need to know!

- Advisors can nominate up to 5 students to participate
- Registration closes March 7, 2025, you will be notified by March 14, 2025 as to who has been accepted
- Students MUST have an advisor or adult chaperone from the school with them at all times
- Must be able to attend the virtual Courtesy Corps Know Before You Go Orientation Meeting on April 17 at 4pm

Scan here to learn more:



Perks :

- Free Registration for students who are NOT competing
- Courtesy Corps T-shirt
- Free lunch on the day assigned to work
- Certificate for community service hours served





*Save the Date!*

# FBLA National Fall Leadership Conference



November 6-8, 2025

Phoenix, Arizona



# Photos Needed

You are all doing great things and we want to highlight the great work of CTE!

We are looking for pictures of classroom instruction, community engagement, business and industry partnerships, etc

If you are willing to have your CTE photos utilized, please email attachments to:

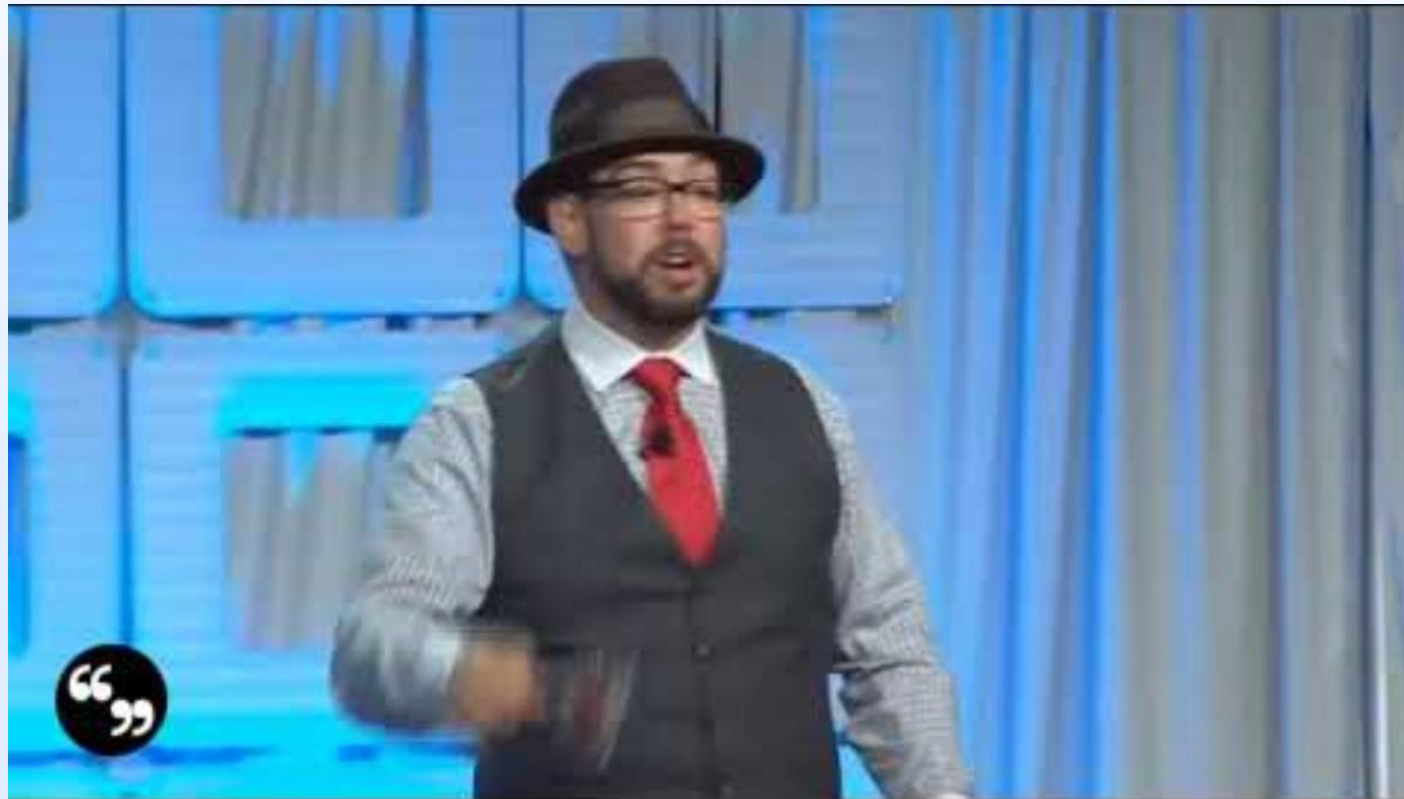
Megan Victory

[Megan.Victory@azed.gov](mailto:Megan.Victory@azed.gov)

Thank you!



# Lollypop Moments



<https://youtu.be/lU06fAhLKvU?feature=shared>







**Cindy Gutierrez**  
CTE Programs

**Lucas Gutierrez**  
Fetch and Adventure Coordinator

# Welcome "Back" to the Team!



Wesley Wood

CTE Health Science Technologies Program  
Specialist



Robert Waller

CTE Communication Media Technologies Program  
Specialist



# Industry Credentials

Application opens March 1, 2025, closes April 30, 2025

New credential submissions -

<https://www.azed.gov/cte/cte-industry-credentials>

Only districts may submit credential applications

Update Credential link always live -

<https://www.azed.gov/cte/cte-industry-credentials>





# Industry Credential Support

- FREE for students – paid for by ADOT
- Flagger Certification
  - must be 18 yrs
  - 4-hour virtual training
- OSHA 10 certification
- 10-hour virtual training

For more information contact:

**David Simmons**

[dsimmons3@azdot.gov](mailto:dsimmons3@azdot.gov)

OJT Training Program Manager

Arizona Department of Transportation  
(ADOT)



# Program Monitoring 5-year report

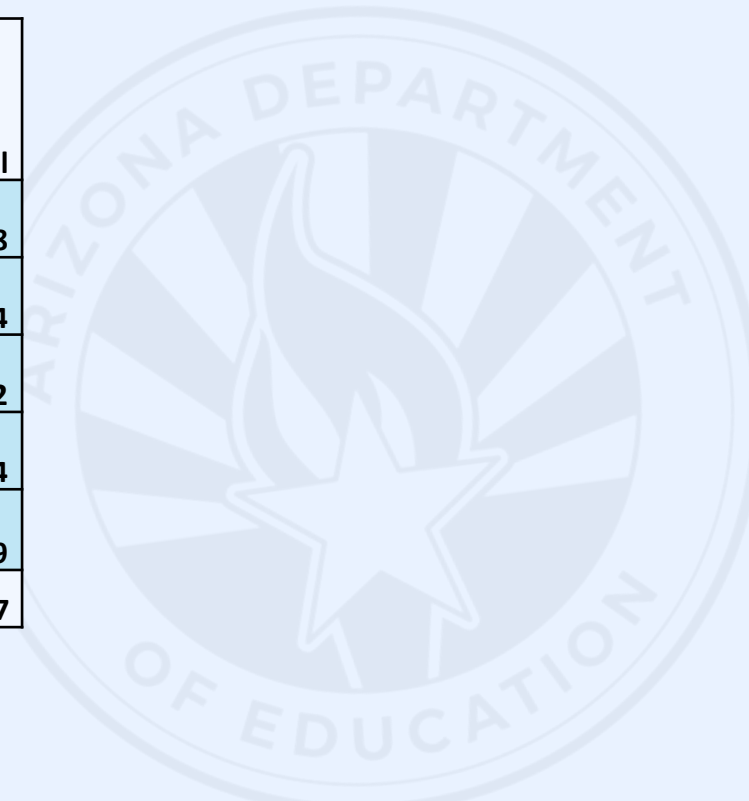
Total programs monitored –1,927

Total compliant –1,614

Total non-compliant during any monitoring year - 313

	Compliant	Non-Compliant	Grand Total
<b>2020-2021</b>	389	79	468
<b>2021-2022</b>	186	28	214
<b>2022-2023</b>	263	59	322
<b>2023-2024</b>	471	33	504
<b>2024-2025</b>	305	114	419
<b>Grand Total</b>	<b>1614</b>	<b>313</b>	<b>1927</b>

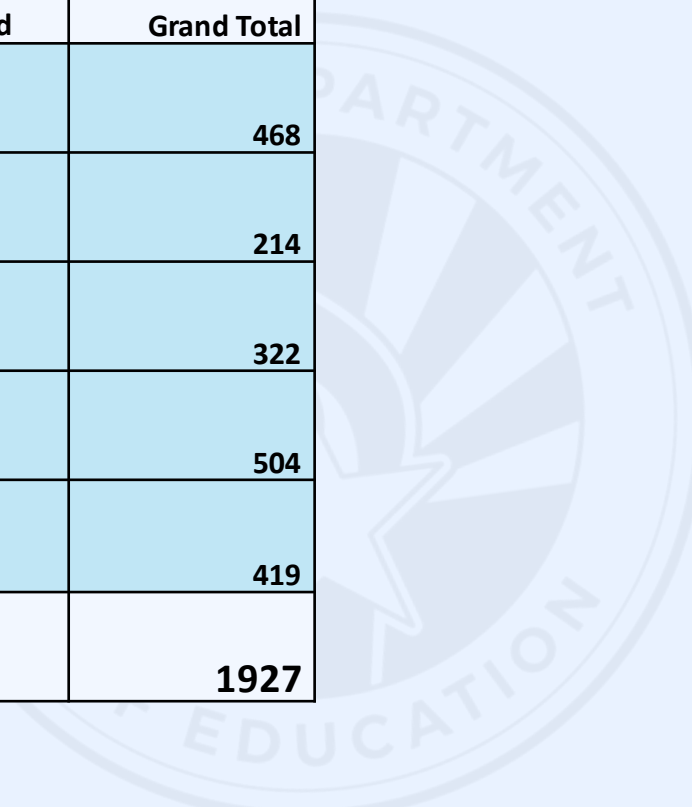
\*2024-2025 monitoring still in progress, not final



# Program Monitoring 5-year report

## Quality Achievement

	1.Distinguished Achievement	2.Proficient Achievement	3.Foundational Achievement	4.Not at all achieved	Grand Total
<b>2020-2021</b>	245	119	20	84	468
<b>2021-2022</b>	48	63	33	70	214
<b>2022-2023</b>	105	67	41	109	322
<b>2023-2024</b>	257	85	33	129	504
<b>2024-2025</b>	89	119	51	160	419
<b>Grand Total</b>	<b>744</b>	<b>453</b>	<b>178</b>	<b>552</b>	<b>1927</b>



# Program Monitoring 5-year report

## CTED Community College Programs

	Compliant	Noncompliant	Grand Total
<b>2020-2021</b>	34		34
<b>2021-2022</b>	43		43
<b>2022-2023</b>	1		1
<b>2023-2024</b>	31	3	34
<b>Grand Total</b>	109	3	112

### Quality Achievements

	1. Distinguished Achievement	2. Proficient Achievement	3. Foundational Achievement	4. Not at all achieved	Grand Total
<b>2020-2021</b>	7	12	11	4	34
<b>2021-2022</b>	19	21	2	1	43
<b>2022-2023</b>			1		1
<b>2023-2024</b>	7	19	2	6	34
<b>Grand Total</b>	33	52	16	11	112



# Program Monitoring 5-year report

- 2020-to present - virtual/electronic reviews constant updates and changes, initiating virtual meetings and image uploads, better clarification of acceptable documentation, development of the Monitoring Guide with examples, automated emails, automated monthly email submission reminders, standardized reports with program links, annual and district level trainings prior to monitoring, weekly internal review meetings (interrater reliability) evidence reviewing.
- The next five years – Changes made based on stakeholder input: Updated Monitor Form, new CTED community college document reducing form submissions, improved guidance, reduced redundancy, provide additional trainings –teacher level and administrator level.



**Samuel Irvin**

Data and Accountability

**Mister Irvin**

Pawject Manager

# Upcoming Dates & Deadlines

- Fall term enrollment was due January 15, 2025
- Spring term enrollment & Placement Surveys are due June 15, 2025
- Industry Credentials for FY 2024 are due June 30, 2025
- Spring CTE Data Portal training
  - February 18, 2025
  - March 3, 2025



# CTE Data Portal Updates

## Work-based Learning

- Development is almost complete
- “Soft launch” this semester with select schools
- Launch next school year

## Career and Technical Student Organizations (CTSO)

- Planning phase
- Will replace JotForms CTSO annual data collection

## Change Requests are live

- Insert credits into Participant/Concentrator Record
- Move Placement Survey to new Year
- Create Placement Survey from Participant/Concentrator Record





# Perkins V Secondary State Determined Levels of Performance

Some textual changes to all measures due to guidance issued by ED

Performance minimum for FY 2026 set by using the average of FY 2023 and FY 2024 (required)

Most significant impact is for 5S1 and 5S4 – denominator will measure all graduating concentrators

Measure	2025-2026	2026-2027	2027-2028
1S1 Graduation Rate	96.34%	96.39%	96.47%
2S1 Reading/ELA Proficiency	43.91%	44.27%	44.82%
2S2 Mathematics Proficiency	37.87%	38.25%	38.81%
2S3 Science Proficiency	23.62%	24.08%	24.77%
3S1 Placement	72.39%	72.59%	72.90%
4S1 Nontraditional	30.71%	31.14%	31.79%
5S1 Industry Credentials*	41.91%	44.61%	48.65%
5S4 Technical Skills Assessment*	69.47%	71.32%	74.08%

\* Based on new definition

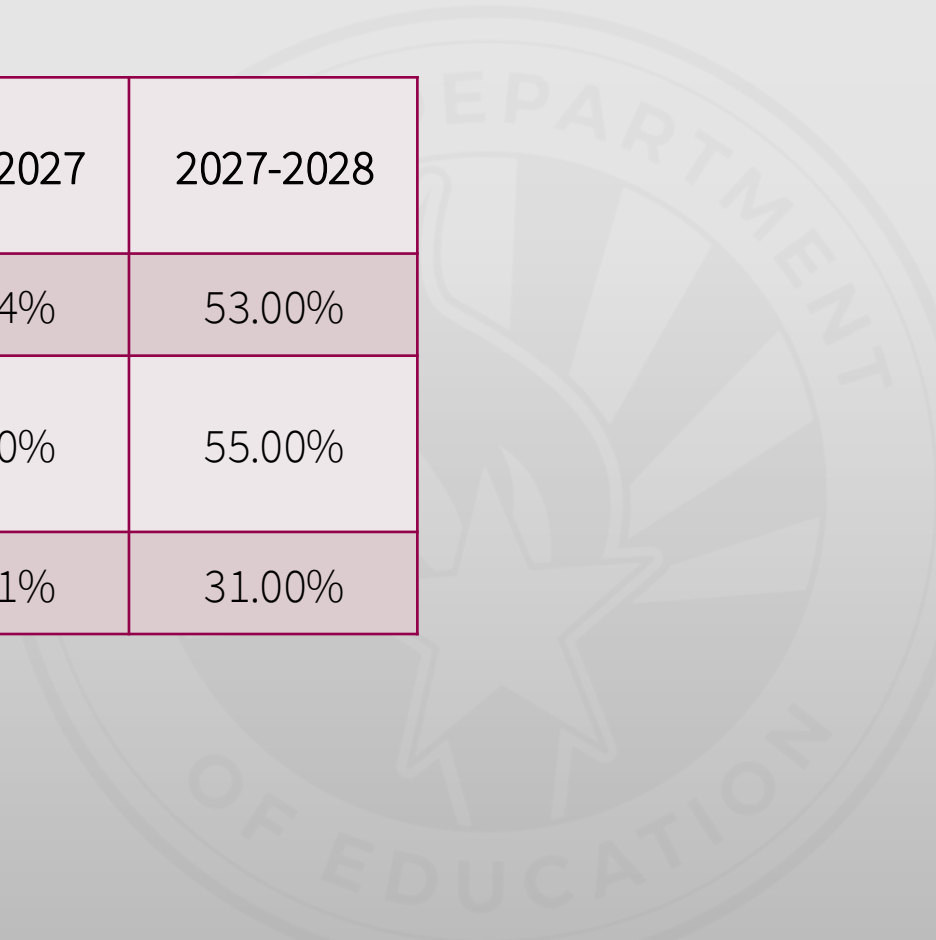
# Perkins V Postsecondary State Determined Levels of Performance

No textual changes for postsecondary performance measures

Performance minimum for FY 2026 set by using the average of FY 2023 and FY 2024 (required)

Measure	2025-2026	2026-2027	2027-2028
1P1 Retention and Placement	51.98%	52.24%	53.00%
2P1 Credential, Certificate, Degree	54.07%	54.30%	55.00%
3P1 Nontraditional Enrollment	30.61%	30.71%	31.00%

\* Based on new definition



# 4S1 Nontraditional Performance Improvement Plan

Arizona did not meet the state determined performance level for 4S1 Nontraditional in FY 2024.

Just like with school districts, AZ is required to meet at least 90% of the performance level or must submit a performance improvement plan.

AZ cannot adjust performance levels while on an improvement plan except in certain circumstances.

- **Arizona's Performance Improvement Plan for 4S1:**
- We are adjusting which programs are considered “nontraditional” by using Arizona specific data instead of the national data.
- **The following programs will be adjusted:**
  - Agriscience (NA → Female)
  - Education Professions (NA → Male)
  - Medical Records Technologies (NA → Male)
  - Therapeutic Massage (Male → NA)
  - Software and App Design (NA → Female)



# Robert Garcia

Work-Based Learning

Cloudy, Sunny, Tiger, Sadie,  
Roxy, and Axel Garcia  
Approving Board for New Fur-riends



# Work-Based Learning Definition

WORK-BASED LEARNING.—The term “work-based learning means **sustained interactions with industry or community professionals in real workplace settings,** to the extent practicable, or simulated environments at an educational institution that foster in-depth, firsthand engagement with the tasks required in a given career field, that are aligned to curriculum and instruction. ”

Source: Carl D. Perkins Career and Technical Education Act of 2006



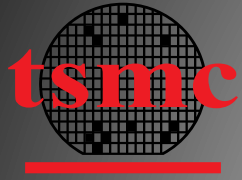


Gulfstream®

# Who's in Arizona



NAMMO



Delivering water and power®



# Arizona's National Economic Growth



#1

MOST COMPETITIVE STATE IN THE MOUNTAIN REGION

*Rich States, Poor States 2024*



#1

COUNTY FOR ATTRACTING AND RETAINING TALENT – MARICOPA COUNTY

*Lightcast Talent Attraction Scorecard 2023*

#4

BEST STATE FOR BUSINESS  
*Chief Executive Magazine, 2024*

#5

SKILLED JOBS GROWTH BETWEEN 2018-2022  
*Lightcast Attraction Scorecard, 2023*

#5

Fastest Growing State – Arizona  
*U.S. Census Bureau, 2022*



#2

LARGEST PRODUCTION OCCUPATIONS JOB GROWTH IN THE NATION  
*Lightcast, 2024*

## FY 2024 ECONOMIC IMPACT OVER 5 YEARS

**245,826**

direct, indirect and induced jobs

**\$94.18B**

economic output

**\$2.34B**

tax revenue

# Arizona`s Workforce Projections

- Year Over Year Arizona NSA nonfarm employment increased by 56,900 jobs, or 1.7%, in December
- Private sector employment increased by 46,500 jobs year over year
- government employment increased by 10,400 jobs year over year.

Employment gains were reported in the following sectors:

- Health Care and Social Assistance (24,000 jobs) • Government (10,400 jobs)
- Trade, Transportation & Utilities (9,500 jobs) • Professional & Business Services (7,100 jobs) • Leisure & Hospitality (3,900 jobs) • Other Services (2,400 jobs) • Financial Activities (1,700 jobs) • Private Educational Services (1,700 jobs) • Natural Resources & Mining (1,000 jobs)

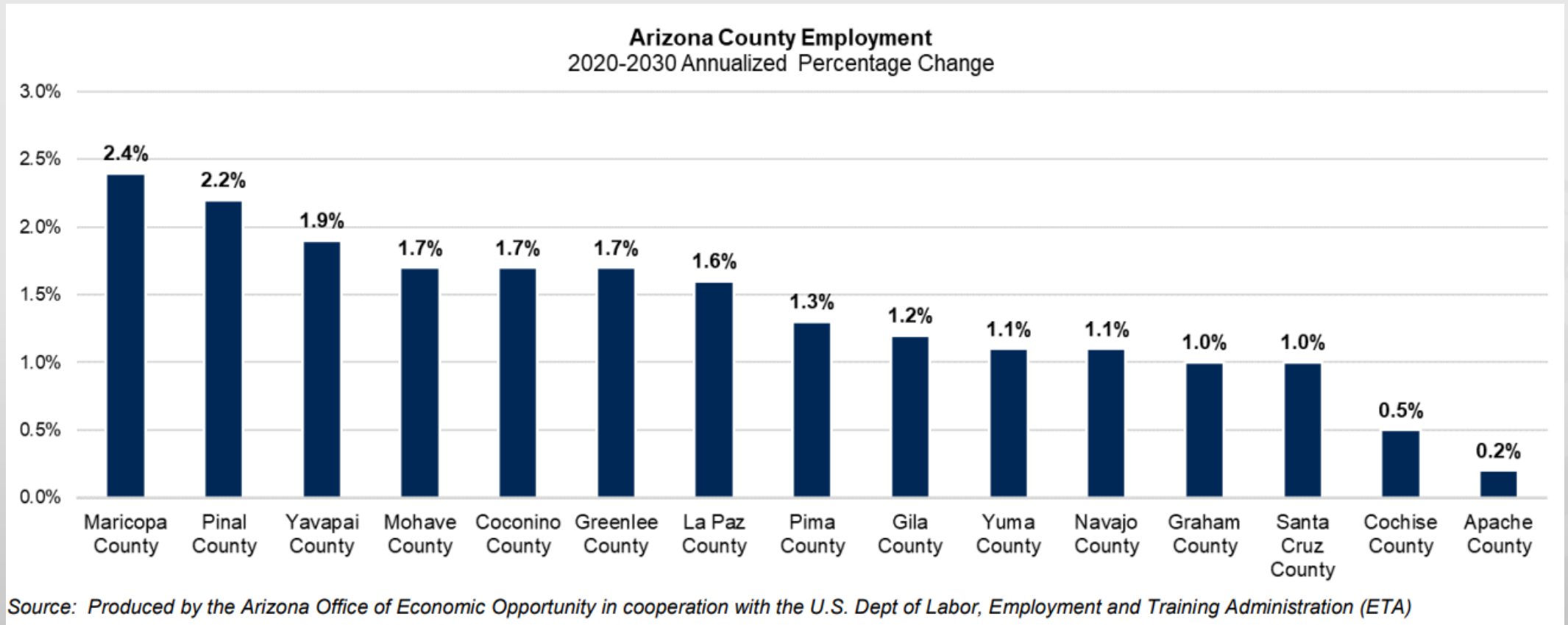
- Employment losses were reported in the following sectors: • Construction (-3,000 jobs) • Manufacturing (-900 jobs) • Information (-900 jobs)

Source: OEO, Arizona Employment Increased by 56,900 Jobs Since December 2023 Report



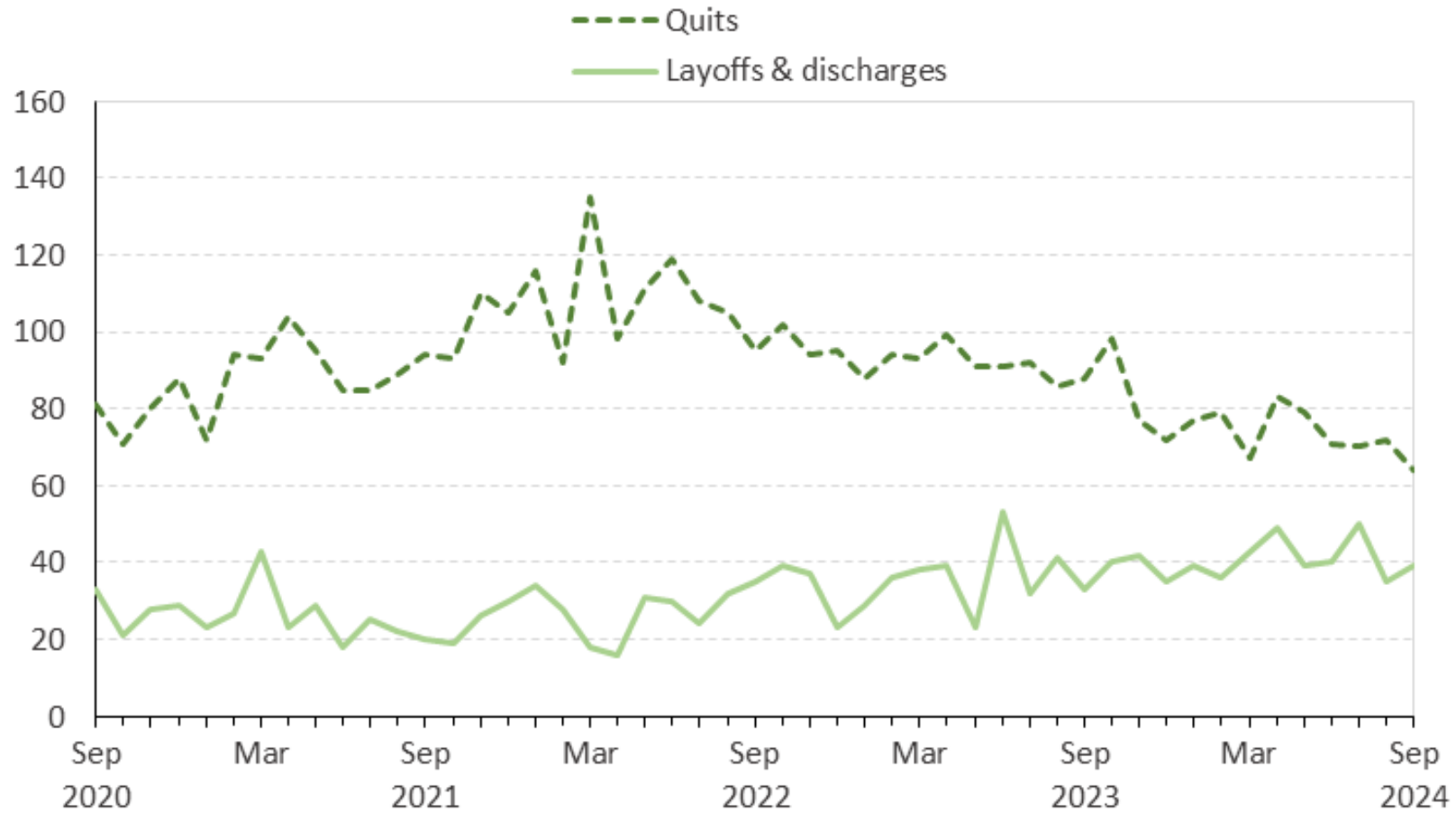


# Arizona's Workforce Projections



# Arizona's Workforce Projections

Chart 3. Quits and layoffs and discharges in Arizona, seasonally adjusted (in thousands)



Source: U.S. Bureau of Labor Statistics.

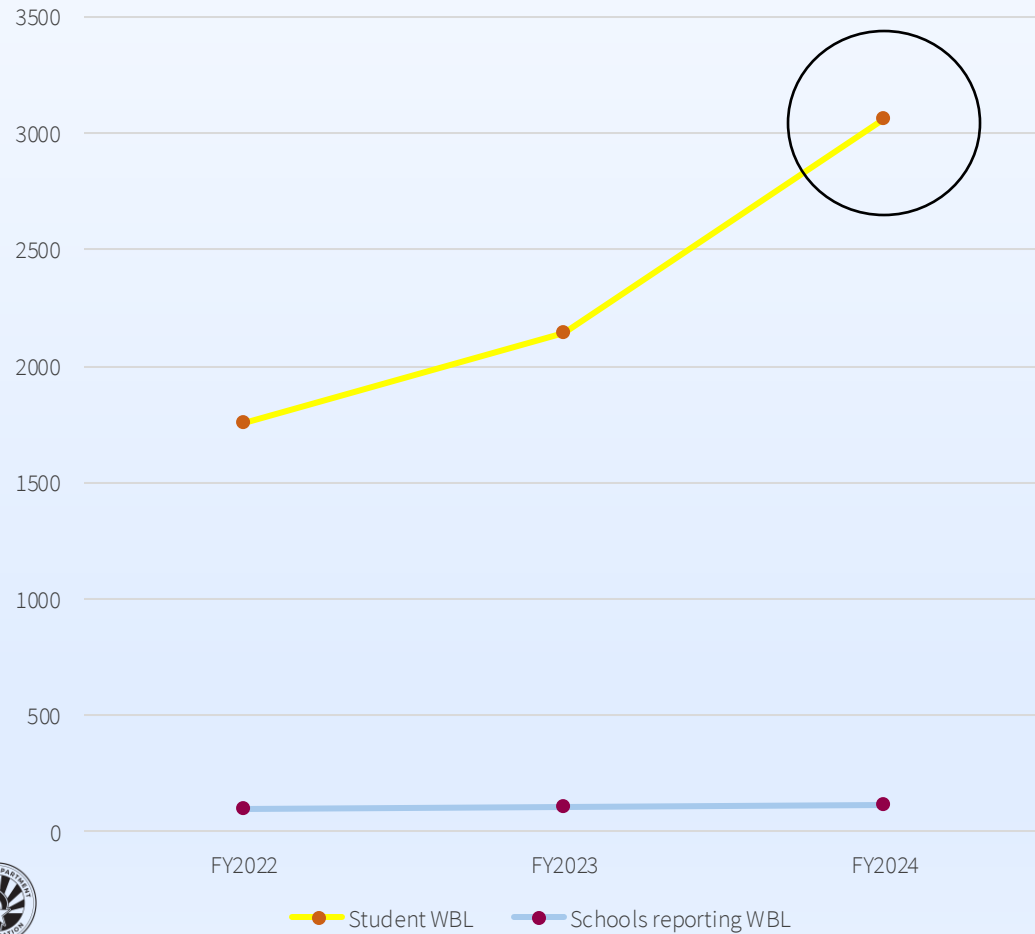
What does any of  
this have to do with  
WBL ???

Spill the Tea



# Work-Based Learning

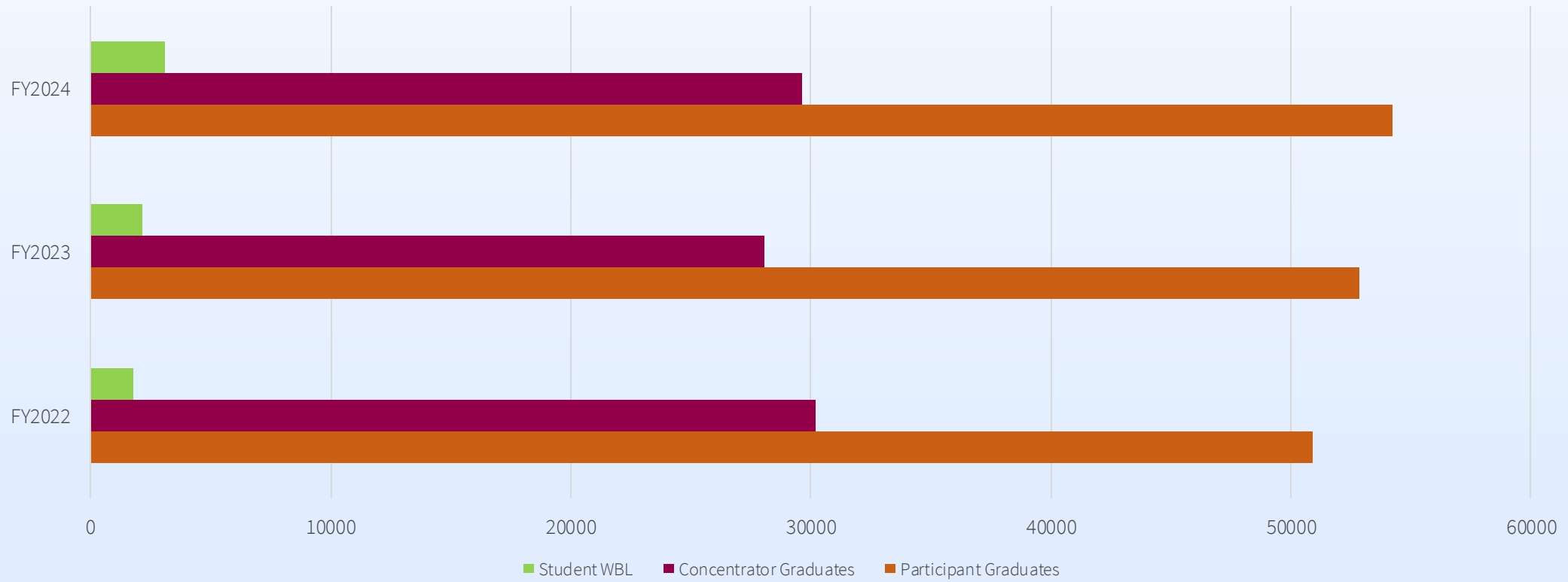
## WBL Participation



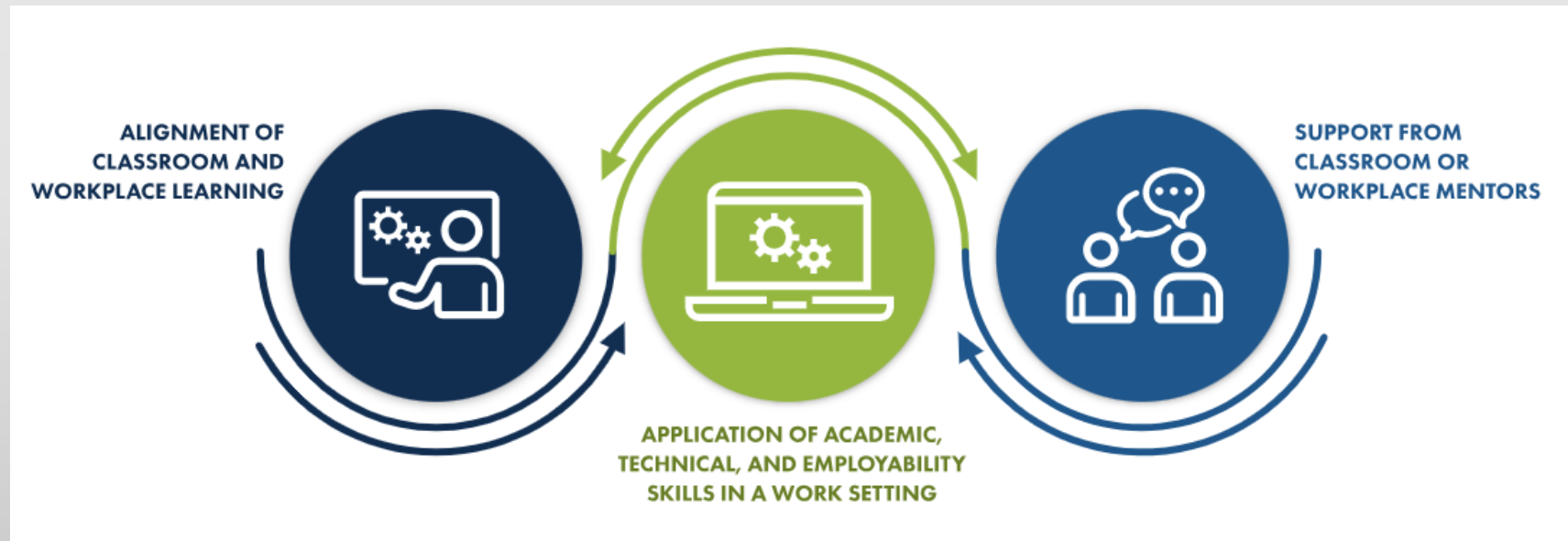
## Unemployment



# Work-Based Learning

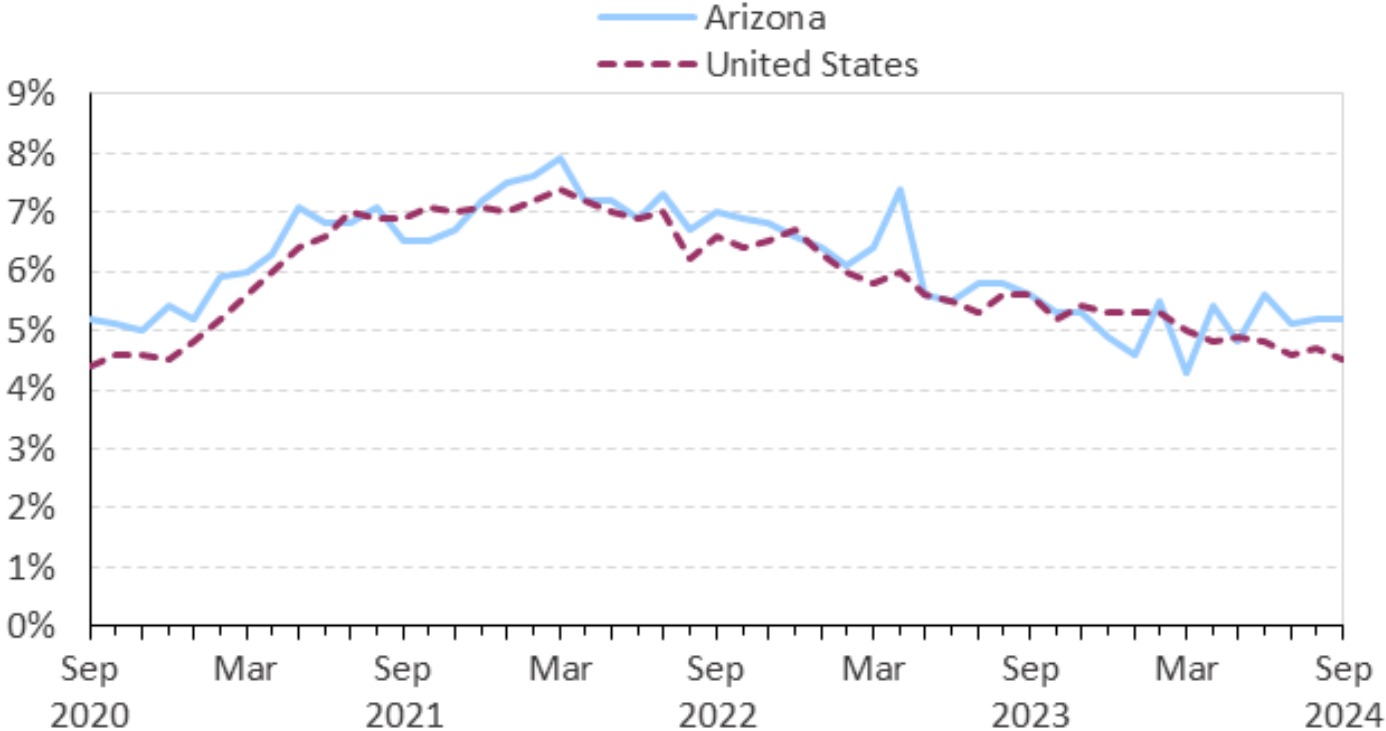


# 21st Century Work-Based Learning Mission



# 21st Century Work-Based Learning Mission

**Chart 1. Job openings as a percent of employment for the United States and Arizona, seasonally adjusted**



Source: U.S. Bureau of Labor Statistics.



# 21st Century Work-Based Learning Mission

Enhance Work-  
Based Learning  
communication

Support local  
Work-Based  
learning  
programs /  
initiatives

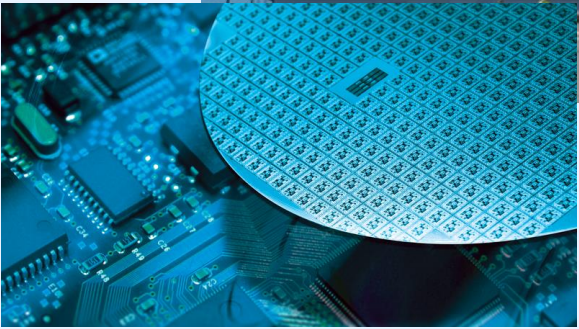
Simplify  
administrative  
processes

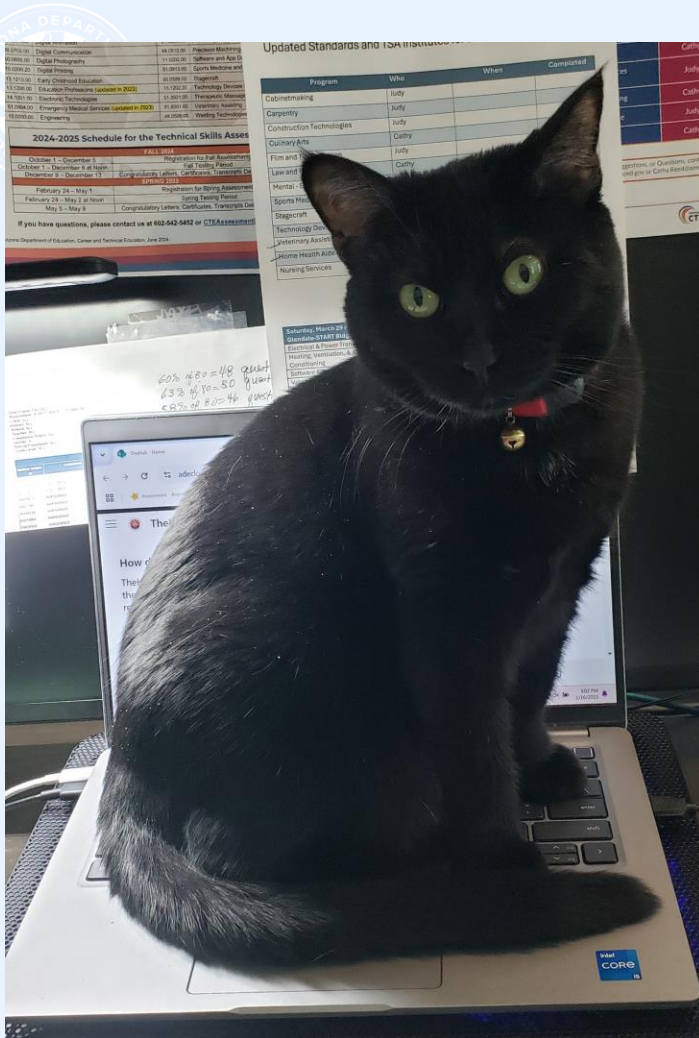
**Elevate**  
stakeholder  
engagement





# Preparing Students Today for Tomorrow`s Opportunities





**Judy Balogh**  
Technical Standards, Technical Skills  
Assessment, and Career Development

**Lady Abigail Jane Balogh**  
Chaos Coordinator



# Welcome to the Team!



Andrea Yancey-Goodwin

CTE Technical Standards Assessment Program  
Specialist





# TSA Spring Schedule

February 24 – May 1  
Registration

February 24 – May 2  
Testing Period

May 5 – May 9  
Certificates Delivered to  
Districts

Go to [azed.gov/cte/assessments](https://azed.gov/cte/assessments)  
for more information about TSAs.

## ONLINE SUPPORT FOR TSA SUCCESS!



- **WHO:** All CTE staff involved with the TSA
- **WHAT:** Accessing the dashboard, scheduling, registering, proctoring, testing, using test results, and more!
- **WHEN:** Please contact Hannah Higgs to schedule a time to meet via Teams between 9:00 am and 5:00pm.
- **WHERE:** Microsoft Teams

Please contact Hannah Higgs,  
Program Assessment Specialist  
[Hannah.Higgs@azed.gov](mailto:Hannah.Higgs@azed.gov)  
(602) 542-5044  
or [CTEAssessmentHelp@azed.gov](mailto:CTEAssessmentHelp@azed.gov)  
(602) 542-5452

*Let us know  
how we can  
help you!*



# 2025 CTE Technical Skills Assessment Teacher Institutes

## Recommendation-Application for the Technical Skills Assessment

### CTE Directors

Recommend teachers to receive TSA application. Support teachers' mileage and per diem if selected to participate.

### CTE Teachers

Confirm CTE to participate. Complete request.

Dear Teacher, you are invited to apply for a CTE Technical Skills Assessment Meeting and develop assessment items with other teachers in your assessment process, those who have experienced the geographic diversity.

Each Institute begins at 8:30 a.m. and concludes by 4:30 p.m. Each Institute earns 8 hours of Professional Development Credit. Please note below that each date features several programs. Submit the application by the date indicated. After the meeting, you will be notified by email regarding your status to participate.

**TSA Institute Saturday, March 29, 2025 - West-MEC Glendale-START Bldg.**

Electrical and Power Transmission  
Heating, Ventilation, and Air Conditioning  
Software and App Design  
Nursing Services  
Culinary Arts  
Link Available Soon!

**TSA Institute Tuesday, June 3, 2025 - Chandler-A SU Innovation Center**

Diesel Engine Repair  
Emergency Medical Services  
Education Professions  
Fire Service  
Graphic Design  
Link Available Soon!



## 2025 CTE Technical Skills Assessment Teacher Institutes — Announcement and Application Process —

Dear Director, the Annual CTE Technical Skills Assessment Teacher Institutes bring teacher committees together to review, update, and develop assessment items for their program's TSA. Each committee includes teachers new to the assessment process, those who have experienced the assessment work previously, and as well, geographic diversity is an important consideration. Each Institute begins at 8:30 a.m. and concludes by 4:30 p.m. Teachers receive a stipend of \$250 and 8 hours of Professional Development Credit, with lunch on their own. Meeting dates, programs, locations, and application deadlines are listed below. The application links for the TSA Institutes will be emailed to directors and teachers on the application available date. Applicants and their directors will be notified by email regarding their status to participate in the institutes.

### Technical Skills Assessment Meetings - 2025

Meeting Date & Location	Programs	Application/Notification
<b>Saturday, March 29 at West-MEC Glendale-START Bldg.</b>	Electrical and Power Transmission	<b>Application available:</b> January 31, 2025 <b>Application deadline:</b> February 21, 2025 <b>Notification of acceptance:</b> February 28, 2025
	Heating, Ventilation, and Air Conditioning	
	Software and App Design	
	Nursing Services	
	Culinary Arts	
<b>Saturday – May 17 at West-MEC Glendale-START Bldg.</b>	Sports Medicine and Rehabilitation	<b>Application available:</b> March 14, 2025 <b>Application deadline:</b> April 11, 2025 <b>Notification of acceptance:</b> April 18, 2025
	Mental and Social Health Technician	
	Film and TV Production	
	Automation and Robotics	
	Medical Assisting Services	
<b>Tuesday, June 10 at Chandler-A SU Innovation Center</b>	Laboratory Assisting	<b>Application available:</b> April 11, 2025 <b>Application deadline:</b> May 2, 2025 <b>Notification of acceptance:</b> May 9, 2025
	Stagecraft	
	Network Security	
	Home Health Aide	
	Heavy Equipment Operations	
<b>Thursday, June 12 at Chandler-A SU Innovation Center</b>	Therapeutic Massage	<b>Application/Notification</b>
	Cabinetmaking	
	Carpentry	
	Automotive Technologies	
	Accounting	
<b>Thursday, June 12 at Chandler-A SU Innovation Center</b>	Diesel Engine Repair	<b>Application/Notification</b>
	Emergency Medical Services	
	Education Professions	
	Fire Service	
	Graphic Design	
<b>Thursday, June 12 at Chandler-A SU Innovation Center</b>	Technology Devices Maintenance	<b>Application/Notification</b>
	Marketing	
	Construction Technologies	
	Law and Public Safety	
	Digital Animation	

### What we need from you:

PLEASE SPREAD THE WORD when you receive the announcement about the TSA Institutes.

- Recruit teachers who have shared an interest in participating in the development of TSA items.
- Encourage teachers new to the assessment process to apply so they will be better informed.
- Remind teachers who are interested in the Institutes to submit the application by the deadline.
- Support your teachers' mileage and per diem if selected to participate.

IF YOU HAVE QUESTIONS, please contact Cathy Reed ([cathy.reed@azed.gov](mailto:cathy.reed@azed.gov)) or Judy Belong ([judy.belong@azed.gov](mailto:judy.belong@azed.gov)).



The TSA story is about how CTE has turned its testing mandate into a collaborative process that makes a powerful and positive impact for business partners, administrators, teachers, students and parents.



# Breakdown of TSA Institutes



**NOTE:** Please encourage your teachers to use their personal phone numbers and email addresses on their applications.

## Six All-day Institutes March through June

- Six programs are featured at each Institute.
- Each program has a committee of 5-10 teachers.
- Trained facilitators work with teacher committees.
- Teachers get a \$250 stipend, 8 hours of PD credit, and the opportunity for lots of networking.





# Early Career and Technical Education Career Exploration for Middle School Students

eCTE standards are developed and piloted by teachers to prepare middle school students for success in high school CTE Programs



## Status of e-CTE Standards

2023-2024:

- Career Education & Introduction to Early CTE
- Family & Consumer Sciences Careers

2024-2025

- eCTE Health Careers
- eCTE Business Careers
- eCTE Engineering & Manufacturing



# Let Us Know If We Can Help You!

**New  
Team  
Member**

Judy Balogh, [judy.balogh@azed.gov](mailto:judy.balogh@azed.gov)

Cathy Reed, [cathy.reed@azed.gov](mailto:cathy.reed@azed.gov)

Andrea Yancey Goodwin, [andrea.yanceygoodwin@azed.gov](mailto:andrea.yanceygoodwin@azed.gov)

Hannah Higgs, [hannah.higgs@azed.gov](mailto:hannah.higgs@azed.gov)

Susan Farretta, [susan.farretta@azed.gov](mailto:susan.farretta@azed.gov)







**Emily Brown**

School Counseling

**Teddy Brown**

Chief Puptrol Officer and Security Lead



# Education and Career Action Plans due in EMAC by April 30.



Each year ADE requires high schools to submit two ECAP documents using EMAC:

- A copy of the school-wide implementation action plan
- A copy of a completed ECAP from one student from the graduating class

\*Each plan must highlight the four required ECAP components\*



## Quarterly Lead Counselor Meetings:

Next meeting date is February 26th at 8:00AM

## CTE Resources for School Counselors

**FAFSA Updates:** As of January 13, **15.3%** of Arizona Public High School Seniors have completed their FAFSA. As of January 6, an impressive **40%** of all Arizona high school seniors have created their FSA ID!



## CTE RESOURCES FOR SCHOOL COUNSELORS



### CAREER & TECHNICAL EDUCATION (CTE)

- [Advance CTE Website](#)
- [What is CTE \(2018\)](#)
- [Advance CTE Without Limits](#)
- [Understanding the Strengthening Career and Technical Education for the 21st Century Act \(Perkins V\), \(2020\)](#)
- [CTE Glossary \(2020\)](#)
- [CTE Delivery Systems \(2020\)](#)
- [CTE and Programs of Study](#)
- [Work-Based Learning and CTE \(2021\)](#)
- [CTE In Your State](#)
- [Arizona Office of Economic Opportunity](#)

### CTE MESSAGING

- [Core Messages for Attracting Learners to CTE \(2021\)](#)
- [The Value and Promise of CTE Fact Sheet \(2021\)](#)
- [CTE Delivers for Families Messaging Card \(2021\)](#)

### SCHOOL COUNSELING

- [The School Counselor and Career Development](#)
- [ASCA Student Standards: Mindsets and Behaviors for Student Success \(2021 update\)](#)
- [ASCA Classrooms and Group Mindsets and Behavior Action Plan Template](#)





Break







**Stephen Weltsch**

**ACTEAZ**

**Huxley Weltsch**

**Director of Paws-itive Relations**





# John Scroggham

## ACOVA





# ACOVA

The professional association  
building community,  
advocacy, and leadership for  
Arizona Career and  
Technical Education (CTE)  
Administrators





# MEET THE ACOVA BOARD



**Treasurer**  
**Joel Wakefield**  
Western Maricopa Education District



**President Elect**  
**Eric Sorenson**  
Tempe Union High School District



**President**  
**John Scrogam**  
J.O. Combs Unified School District



**Past President**  
**Marsha Becker**  
Lake Havasu Unified School District



**Secretary**  
**Melanie Lintz**  
Buckeye Union High School District



**Member at Large**  
**Rebecca Robinson**  
Tombstone Unified School District



**Member at Large**  
**Dr. Navdeep Rajput**  
San Carlos Unified School District



**Member at Large**  
**Adelaida McLaughlin**  
Pinon Unified School District



**Member at Large**  
**Tracy Mayfield**  
Glendale Union High School District



# SPRING ACOVA BOARD ELECTIONS

**2025-2026 OPEN POSITIONS**

**PRESIDENT  
ELECT**

**2 MEMBERS  
AT LARGE**

**TREASURER**

**ELECTIONS OPEN IN APRIL**

Check the website and our newsletter  
for more details in March!



**ACOVA**

## FEBRUARY

### CNLA BEST PRACTICES

HOSTED BY:  
ADE-Gina Schmitz

SCAN HERE TO REGISTER  
FOR OUR FEBRUARY  
MENTORING MINUTES



## UPCOMING

- March
  - Grants  
mANAGEMENT
- April
  - Placement and  
Industry  
certifications

# ACOVA Mid-Winter Conference Sessions



## Friday-February 7

 8:30-8:40am  Cottonwood/Clarkdale

**ACOVA Business Meeting**

 10:00-10:50am  Sedona

**ACOVA Mini Camp M&M**

 11:00-11:50am  Sedona

**ACOVA Critical Issues**



# *Spirit of* **ACOVA**

Nominate today your  
Spirit of ACOVA for  
2025

[www.acova.org](http://www.acova.org)



**NOMINATIONS OPEN NOW!**



**VISIT OUR WEBSITE AND  
FOLLOW US ON SOCIAL MEDIA**



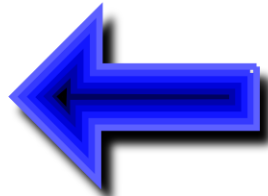
**Maya Salas**  
Project CHANGE

**Arya Salas**  
Director of Paw-sibilities





COLLEGE OF SOCIAL & BEHAVIORAL SCIENCES  
Southwest Institute  
for Research on Women



**SCAN** for  
Program Flyer &  
Staff Contacts

# Project CHANGE

- ▶ **Careers**
- ▶ **Harassment**
- ▶ **And**
- ▶ **Nontraditional**
- ▶ **Gender**
- ▶ **Education**





# SERVICES WE PROVIDE

- ▶ Presentations to students, counselors, and educators at no cost.
- ▶ Educator & counselor presentations count towards professional development hours.
- ▶ Presentations are provided:
  - ▶ In-person
  - ▶ Live Zoom



# Presentations We Offer

**Recruitment & Retention of  
Nontraditional Students**  
educators & counselors

**CTE 101**  
(students & parents)

**Gender, CTE, & Nontraditional Career  
Success**  
(students & parents)

**Stopping Sexual Harassment**  
(students, educators & counselors)

**Digital Citizenship & Cyberbullying**  
(students, parents, educators &  
counselors)

**SCAN** for  
Program Flyer &  
Staff Contacts



# THANK YOU

**Maya Salas**

**(520) 591-0257**

**[mayaisalas@arizona.edu](mailto:mayaisalas@arizona.edu)**



COLLEGE OF SOCIAL & BEHAVIORAL SCIENCES

**Southwest Institute  
for Research on Women**



**Jennifer Brooks**

Curriculum Consortium

**Cookie Brooks**

Fancy and Pawsh Coordinator



# Arizona CTE Curriculum Consortium

1. New Instructional Resources
2. AI in CTE Community of Practice
3. New Apprenticeship Coordinator

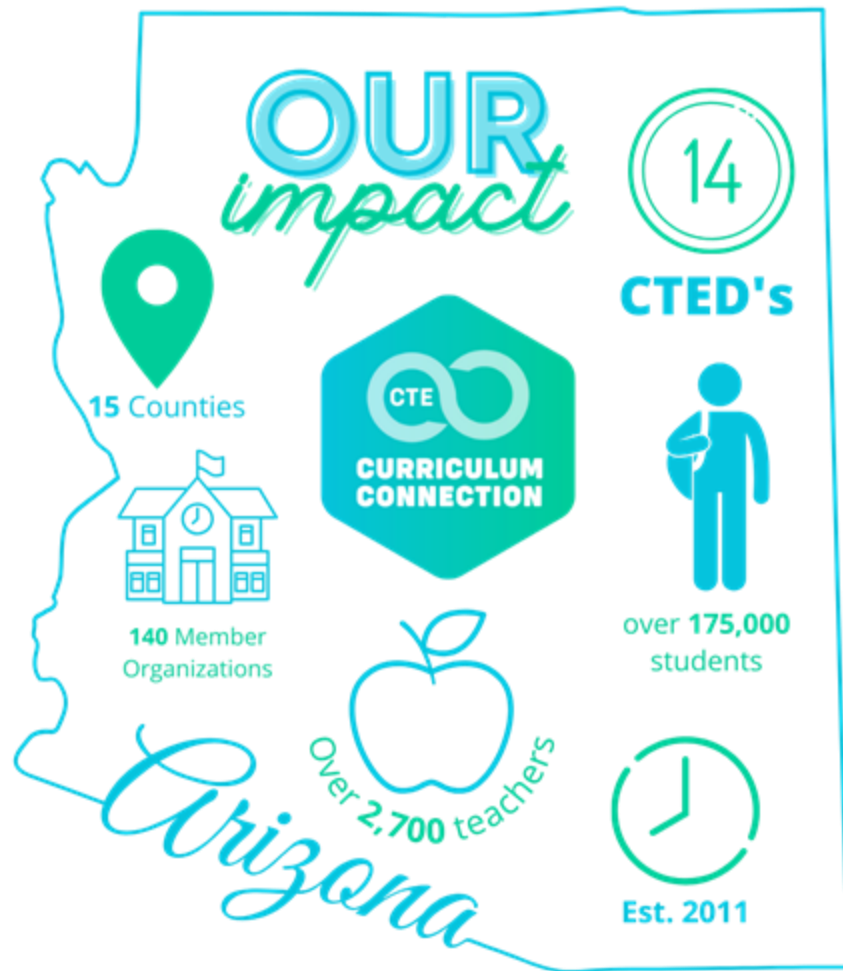


[cte.ctecaz.org](https://cte.ctecaz.org)





# Steering Committee



**Michelle Crary,**  
President

*Career Readiness  
Coordinator, Gilbert Public  
Schools*



**Aron Schmidt,**  
Treasurer

*Director of CTE and High  
School Instruction, Vail  
Unified School District*



**Tonia Flanagan,**  
Secretary

*Support Services  
Coordinator, Western  
Arizona Vocational  
Education (WAVE)*



**Kenneth  
McGovern, Fiscal  
Agent  
Representative**

*Chief Financial Officer, Pima  
JTED*



**Debby Kidwell**

*Curriculum, Instruction, and  
Assessment Specialist Career  
and Technical Education,  
Deer Valley Unified School  
District*



**Jarett Guy**

*Assistant Superintendent for  
Teaching, Learning, &  
Campus Operations, West-  
MEC*

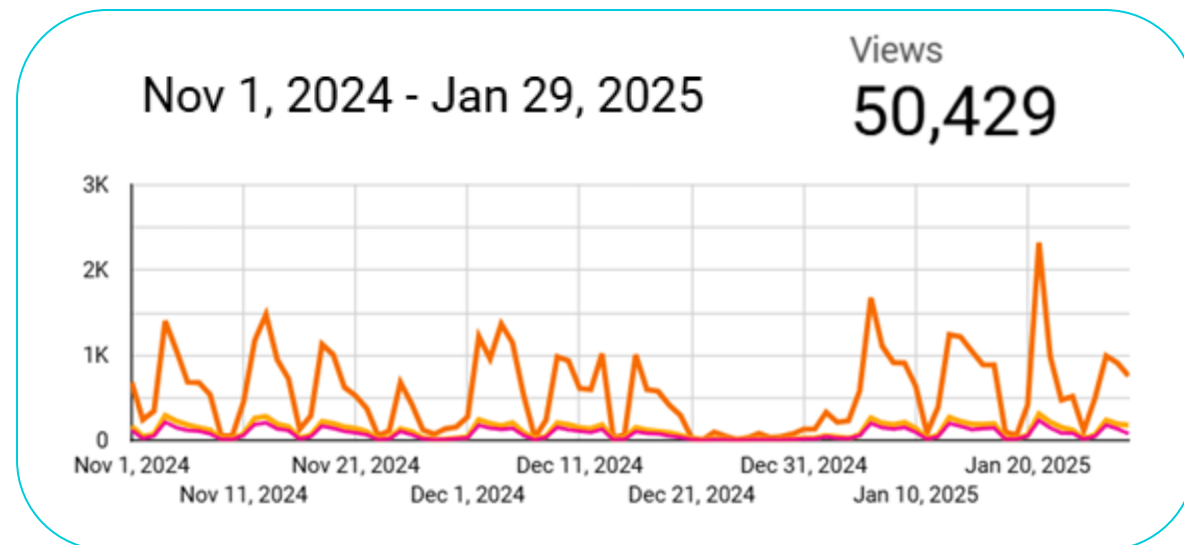


**Kimberly McCroy**

*Professional Development  
Specialist, Pima JTED*

# New Resources

- Business Operations
- Carpentry
- Early Childhood Education
- Education Professions
- Fashion Design & Operations
- Home Health Aide
- Interior Design
- Software and App Design



# AI in CTE Community of Practice

- Monthly session hosted by AZCTECC highlighting a Member District's implementation of AI in CTE.
- Tools, strategies, resources, and best practices are shared along with time for Q&A.

**Friday, February 28 | 9:00 – 10:00 am**  
**Featuring Agua Fria High School District**



<https://bit.ly/AIINCTE>



# AZCTECC Staff



Jennifer Brooks  
*Director*



Debbie MacKinney  
*Assistant Director*



Adela Millan  
*Apprenticeship Coordinator*



Lacey Peebles  
*Curriculum Writer*



Deb Zurcher  
*Editor*



Demi Parker  
*Curriculum Writer*



Raynae Roberts  
*Administrative Assistant*



Boost student enrollment in registered apprenticeship programs across AZ rural and urban CTE programs.

# We're here to serve you!

## Next Quarterly Business Meeting:


**February 12, 2025** | In person with a virtual option

10:00 am - 2:00 pm

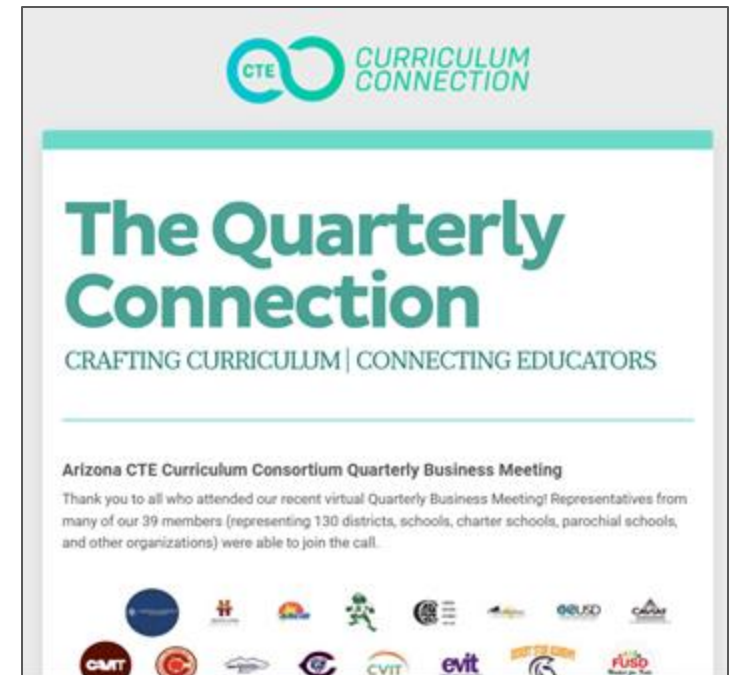
West-MEC START, Glendale, AZ

 SUPPORT@CTECAZ.ORG

 WWW.CTECAZ.ORG

 @AZ\_CTE\_CC

 @CTECAZ





**Jason Gee**  
Arizona Community  
College Coordinating  
Council (AC4)

**Oliver and Howard Gee**  
CFO (Chief Fetch Officer) and Canine  
Resources Administrator







**Thank You!**

