

Blueprint for Instruction and Assessment

Business Management

52.0201.00



Domain	Related Standards	Instructional Time
Domain 1 Management	STANDARD 1.0 ANALYZE GENERAL MANAGEMENT PRACTICES	30 - 35%
Domain 2 Finance	STANDARD 2.0 ANALYZE BUSINESS FINANCIAL PRACTICES	25 - 30%
Domain 3 Marketing	STANDARD 3.0 ANALYZE MARKETING CONCEPTS	25 - 30%
Domain 4 Human Resources	STANDARD 4.0 ANALYZE HUMAN RESOURCE FUNCTIONS STANDARD 5.0 ANALYZE PROJECT MANAGEMENT FUNCTIONS	5 - 10%
Domain 5 Communication	STANDARD 6.0 ANALYZE TECHNOLOGY AND WEB-BASED TOOLS STANDARD 7.0 ANALYZE CUSTOMER SERVICE AND ORGANIZATIONAL COMMUNICATION	5 - 10%

Content domains are bodies of knowledge, skills, or abilities to be taught or assessed. They illustrate the relationship among technical standards, instructional time, and student success on the Technical Skills Assessment. This blueprint corresponds with the Technical Standards endorsed on May 19, 2021.

