



ARIZONA DEPARTMENT OF EDUCATION



Announces a drawing, painting and poster contest celebrating the First Pillar of Character: TRUSTWORTHINESS

CONTEST LEVEL ONE: GRADES K-8

Create a drawing, painting, or poster that conveys the character trait of **TRUSTWORTHINESS**.

CONTEST LEVEL TWO: GRADES 9-12

Create a drawing, painting, or poster that examines value of **TRUSTWORTHINESS** on social media and in online spaces.

ELIGIBILITY

All Arizona K-12 students, including public, charter, private, and homeschoolers are welcomed. Only one entry per student will be accepted.

CONTEST DEADLINE

Scanned entries, emailed to CharacterContest@azed.gov, will be accepted through **December 13, 2024**.

STUDENT AND TEACHER RECOGNITION

The winners of the **2024 Character Education Contest**, their teachers and parents, will be invited to participate in the Character Education Celebration event at the **2025 ESSA Conference** at the Hilton Phoenix Resort at the Peak on January 14-16, 2025.

Full details will be posted at <https://www.azed.gov/character-education>.

If you have any questions, please contact CharacterContest@azed.gov.



2024 CHARACTER ED CONTEST GENERAL RULES



ESSENTIAL DETAILS YOU NEED TO KNOW

ELIGIBILITY

All Arizona K-8 and 9-12 students, including public, charter, private, and homeschoolers, are warmly welcomed to join this inspiring opportunity. Only one entry per student will be accepted.

ORIGINALITY

Get creative! All entries must be entirely original, showcasing your unique artistic talents. Entries must not infringe upon the trademark, copyright, moral rights, intellectual property rights, or rights of privacy of any entity or person.

CONTACT INFORMATION

Your privacy matters to us. The contact information collected will solely be used for the purpose of Arizona Department of Education and will not be shared with anyone else.

OWNERSHIP

Once submitted, all entries will become the property of the Arizona Department of Education. We reserve the right to modify any entry or slogan for reproduction purposes and display the artwork in the Arizona Department of Education building or post it on our social media.

ART SPECIFICATIONS

PAINTINGS AND DRAWINGS RULES

Scan or take a photo of your artwork. Jpeg, pdf, or pptx file image should be at least 300 dpi.

TRADITIONAL POSTER RULES

- Poster entries must provide a positive message about Character Education and focus on the First Pillar of Character **TRUSTWORTHINESS**.
- Use plain printer paper.
- Must be the student's original work and be age and grade appropriate.
- No signatures; no names in front of posters.
- No syndicated, copyrighted, or clipart images.
- No computer-aided or copy-machine poster entries.
- No profanity; no sexually explicit content.

- Use clear lettering, high contrast, and bright colors on plain copy paper.
- Scan or take a photo of your artwork.
- The submitted jpeg image of the poster should be at least 300 dpi.

DIGITAL POSTER RULES

- Poster entries must provide a positive message about Character Education and focus on the First Pillar of Character **TRUSTWORTHINESS**.
- Use Adobe Illustrator or a similar vector-based program only.
- Vector graphic only; no raster images.
- Use regular plain printer paper layout in a digital program.
- Must be the student's original work and be age and grade appropriate.
- No signatures; no names in front of posters.
- No syndicated, copyrighted, or clipart images.
- No profanity; no sexually explicit content.
- Use good lettering, high contrast, and bright colors in a vector program.
- The submitted jpeg image of the poster should be at least 300 dpi.



2024 CHARACTER ED CONTEST SUBMISSION



For this contest, **we require teachers to be the first reviewers** and **select up to two of the best paintings, drawings, or posters.**

Please email the artwork *as an attachment* to CharacterContest@azed.gov.

Include the following in your email:

- ☆ Art title (this should correspond to the name of the attachment)
- ☆ Student's name and grade level
- ☆ Contact information of a person submitting the artwork
- ☆ District or organization name/school name
- ☆ Permission to publish photo of the artwork

Answers the following:

Does your school implement character education program?

___ YES ___ NO

If yes, provide the name of the program

Does your school implement "The Six Pillars" program? ___ YES ___ NO

If yes, do you have Gold or Platinum membership? ___ YES ___ NO

CONTEST DEADLINE: Entries will be accepted through **December 13, 2024.**



2024 CHARACTER ED CONTEST JUDGING



THE PURPOSE OF THIS CONTEST IS TO ENCOURAGE STUDENTS TO EXPLORE AND ADDRESS THE ISSUES, THOUGHTS, AND FEELINGS RELATED TO THE FIRST PILLAR OF CHARACTER **TRUSTWORTHINESS**.

INSTRUCTION FOR TEACHERS

In this contest we require teachers to be the first reviewers and select up to two of the best paintings, drawings or posters. The artwork will be judged on following criteria:

- QUALITY**
 On a scale from 1 to 10 does the student's artwork contain properties of aesthetic proficiency?
- CONSISTENCY**
 On a scale from 1-10 does the student's content of the work align with the character trait of **TRUSTWORTHINESS**?
- EMOTIONAL IMPACT**
 On a scale from 1-10 does the student's work elicit an emotional response with respect to the character trait of **TRUSTWORTHINESS**?

JUDGE'S FULL NAME				
EMAIL:				
STUDENT ENTRY ID NUMBER	QUALITY: On a scale from 1-10 does the student's work contain properties of aesthetic proficiency?	CONSISTENCY: On a scale from 1-10 does the student's content of the work align with the character trait of CITIZENSHIP?	EMOTIONAL IMPACT: On a scale from 1-10 does the student's work elicit an emotional response with respect to the character building theme?	TOTAL POINTS
	1 to 10	1 to 10	1 to 10	
1				0
2				0
3				0
4				0
5				0
6				0
7				0
8				0
9				0
10				0
11				0

The Arizona Department of Education will use same rubric to score all submitted winning artwork.

TRUSTWORTHINESS * RESPECT * RESPONSIBILITY * FAIRNESS * CARING * CITIZENSHIP



2024 CHARACTER ED CONTEST WINNER ANNOUNCEMENT



ANNOUNCEMENT OF THE CONTEST WINNERS: JANUARY 2025

The **2024 Character Education Contest** winners will be notified by email sent to teachers who submitted their artwork.



2024 CHARACTER ED CONTEST AWARDS AND RECOGNITIONS



STUDENT AND TEACHER RECOGNITION

The winners of the **2024 Character Education Contest**, their teachers and parents, will be invited to participate in the Character Education Celebration event at the **2025 ESSA Conference** at the Hilton Phoenix Resort at the Peak on January 14-16, 2025.

[2025 Every Student Succeeds Act \(ESSA\) Conference | Arizona Department of Education](#)

The winners will be featured on our social media platforms.

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